



Raising Money for War Child

To make a donation or forward funds you have raised, you can:

- Post a cheque or money order payable to War Child Australia to:
War Child Australia
PO Box 3800
Middle Camberwell Victoria 3124
- Make a direct bank deposit to our bank account. Contact your state coordinator for details.
- Make a donation using PayPal (www.paypal.com.au) from your bank account or credit card. Send funds to paypal@warchild.org.au.

There are heaps of ways to raise money for War Child. Some examples:

- Hold a Bake for War Child event in your school or workplace
- Hold a dress-down day and collect donations
- Conduct a sausage sizzle at a local community centre (note that this may require permits such as street trading and food preparation permits from your local council)
- Ask friends and family to sponsor you in a personal challenge such as giving up smoking or holding a “No Junk Food-athon”
- Organise a trivia night or auction of donated goods
- Invite your friends over for dinner or a video night and ask them each to make a donation
- Talk to your local cinema about organizing a film night with proceeds to War Child – advance screenings of blockbuster movies work well
- See if your workplace social club is willing to make a donation to War Child
- Ask friends and family to donate to War Child rather than give you a Christmas or birthday gift
- Email the people to whom you normally send Christmas cards, and tell them that instead of spending money on Christmas cards and postage, you are donating that money to War Child (don’t forget to wish them a happy Christmas in the email!)
- Conduct a performance or exhibition and either collect donations, or donate a percentage of entry fees
- Small business owners: contribute a percentage of your profits from sales of a particular product – tell customers what you’re doing, as many will make additional purchases in support

Public liability insurance

If you are considering holding an event, there are some legal liability issues that must be considered.

War Child Australia does not carry public liability insurance. To do so would cost thousands of dollars per year, and we prefer to use our money in the field. This means that if you are planning to arrange an event that is open to the general public, you will also need to arrange public liability insurance. Many organizations (schools, live music events, etc) will already have public liability in place.

We ask that you contact your insurance broker and have War Child Australia listed as a “named insured” on any public liability insurance policy. This protects us in the event that we are sued as a result of an accident at an event. This should not change the cost of public liability insurance.

If you are preparing publicity materials, make it clear that you are responsible for the event and that the funds will be donated to War Child Australia. Appropriate wording is “XWY organisation is organising and running a fundraising event in support of War Child Australia”. War Child Australia can supply logos for your use.

What about donations of goods?

At War Child Australia, people often offer us donations of books, clothes, and other items. In general, we have found that the costs of shipping donated items to the areas in which War Child operates are prohibitively expensive. Often, shipping expenses exceed the value of the goods themselves. We are also very conscious of the need to be sensitive to other cultures in offering aid – so sometimes books and clothing might be in great condition, but just not suitable for use in the areas in which War Child is active.

Rather than accept donated goods, we have found in many cases that it is more useful for people to sell the goods and donate the cash raised to War Child. This enables War Child to provide aid where it's most needed, without logistical issues.

Here are some ways supporters have found to sell unwanted household goods to raise funds:

- eBay
- Garage sale, car boot sale or stall at a local trash 'n' treasure market
- Advertising on community noticeboards
- Advertising in the *Trading Post* or local newspapers

Tell your buyers that all funds raised are going to War Child, it might inspire them to dig a bit deeper!

Support from War Child

Feel free to discuss your projects with your War Child state coordinator, who will be happy to help you with advice or practical support where possible.

Qld/NT Linda Toussaint lindatoussaint@warchild.org.au

WA Gillian Gallagher gilliangallagher@warchild.org.au or Jamie Price jamieprice@warchild.org.au

Vic/SA/Tas/NSW/ACT Natalie James nataliejames@warchild.org.au

For more on War Child, go to www.warchild.org.au or write to us at PO Box 3800 Middle Camberwell Vic 3124.